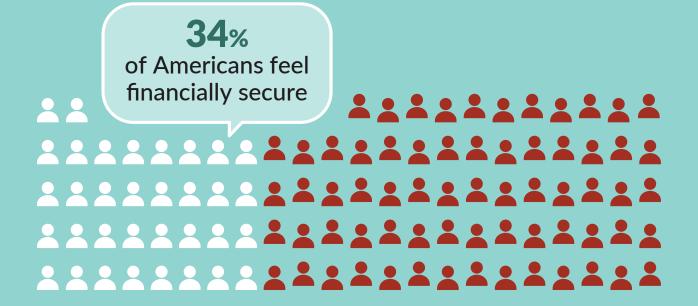
## A SHAKY ECONOMY MEANS YOUR HOME NEEDS A SOLID MARKETING PLAN

Here's what to emphasize to reassure buyers they're making a good investment.



Source: KANTAR MONITOR 2024